

BLUEAIR 3410



Clean air at the touch of a button

High performance, easy usage and good looks make the new Blue 3410 air purifier a great choice for people who want to breathe clean indoor air. This purifier combines plug and play simplicity with signature Blueair performance, giving you clean air at the touch of a button. Simply push the one button control and Blue will automatically adjust to give you more clean air with less noise and less energy. With a tiny footprint and very low noise levels, this makes it ideal to place in small to mid-size rooms up to 36m² (5 air changes per hour according to AHAM).

HEPASilent™ technology

Blue 3410 is equipped with Blueair's unique HEPASilent™ filtration technology that effectively removes 99,97% of particles such as allergens, dust, pollen, dander, mold while quietly creating a clean indoor environment for you and your loved ones. The carbon mesh in the Blue filter also reduces unpleasant household odors and smoke.

Whisper silent

Blue 3410 is whisper silent, which means you can place it anywhere. Quieter than a whisper 23dB(A) on the lowest setting and normal conversation 53dB(A) on the highest.

Uses less energy than a lightbulb

HEPASilent™ technology delivers more clean air using less energy than a lightbulb. Even on the highest setting, the Blue 3410 air purifier only uses 35W and 3W on the lowest setting.

Air quality sensor and LED-indicator

Air quality is measured by the concentration of fine particles (PM2.5) in your indoor air. Blueair purifier's LED air quality indicator (AQI) uses a 3 color-scale to identify air quality conditions as good, moderate or polluted. With just a quick push of a button you can easily check how the Blue air purifier is running. Gently glows white to indicate selected fan speed and will change to red, letting you know when it is time to change the filter.

4 fan speed modes in one-button control

Press once for Auto mode, twice for Night mode, three times for Everyday mode, and four times for Boost mode. Equipped with a sensor that automatically adjusts to real-time air quality conditions to ensure clean air at the touch of a button on Auto mode. On Night mode the air purifier operates quietly at a low speed and dimmed LED lights.



Simple to place

With a large 360° intake, you can place the Blue air purifier anywhere in your room without compromising performance.



Practical pre-filter

Included is the Arctic trail (dark grey) pre-filter. The premium fabric catches large particles and extending the life of the primary filter - vacuum the fabric or toss it in the washing machine (40°) whenever it needs cleaning. The pre-filter's smart design also covers the power cord and hides it from view.

Foldable 360° filter

Blueair's unique, patented foldable frame solution reduces over half of the packaging volume –saving heavily on transport and storage. Designed to have the largest surface area of the filter possible, so more particles get captured.

Filter lifetime

We recommend replacing the main filter every 6-months when used 24 hours a day and cleaning the pre-filter fabric as needed to maintain optimal performance.

QUICK DETAILS

Room Size: 36m² (AHAM)*

CADR: 425³m/hr**

Filter Efficiency (Microns) >0.1

Size (HxWxD): 52 x 26 x 26cm

Weight: 3.1 kg

Energy consumption (watts): 3-35

Noise level dB(A): 23 - 53

Fan Speeds: 4 + Auto Mode

Air outlet: Top

Air inlet: Sides

Warranty (Years): 2

Ozone Free: Yes

Automatic Operation: No

Wi-Fi: No

Timer: No

Carbon (Type): Yes/Sheet***

Filter Change Indicator: Yes

*AHAM

AHAM certified room size is the size of room in which the air purifier can provide a full five air changes per hour. Therefore refreshing all of the air in the room through its filters once every twelve minutes. This is more relevant than 'maximum' room size which does not reflect an air purifier's

genuine effective capability. Always be sure to only use the 'AHAM certified' room size for true comparison purposes.

****CADR**

CADR stands for Clean Air Delivery Rate and is an actual measurement of the amount of filtered air provided by the machine. This is the only true way to compare like for like between air purifiers when assessing how powerful they are. CADR is not the same as air volume which will always appear higher due to the fact that it is only a measurement of the units fan power (with no filter installed).

*****Carbon Filters**

Carbon filters remove chemical fumes including VOC's, traffic combustion gases, pet odours, tobacco smoke and many more gaseous pollutants. However not all carbon filters are the same. Basic carbon 'sheet' filters are generally lightweight and have little capacity to adsorb these pollutants effectively. On the other hand filters containing actual carbon 'granules' are infinitely more effective and should always be chosen over carbon sheets where the most effective gaseous pollutant removal is required.

Due to continuous development and improvement, the manufacturer reserves the right to change the specification of the product or its performance, or the contents of the guide, without notice.