

Introducing the

HealthProtect™

● **Blueair**

HealthProtect™ air purifiers

Effectively removes **99.99%** of
live airborne SARS-Cov-2 virus*
under laboratory conditions

*HealthProtect™ 7400 series tested by MRIGlobal. The test chamber size is 0.37m³, was limited by safety protocols and different from standard testing area for room sizes up to 38m². Not proven to kill SARS-CoV-2 or reduce or prevent COVID-19 transmission.



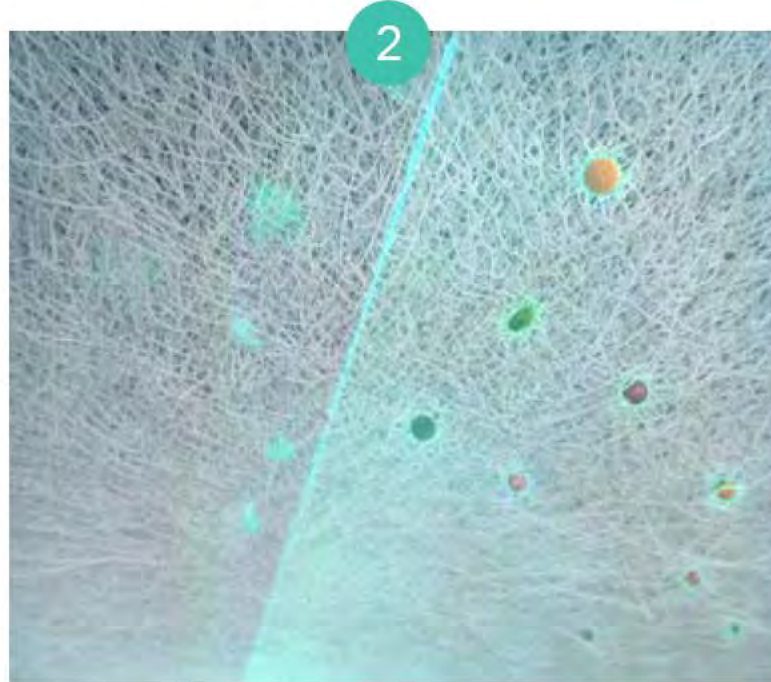
Refer: <https://www.blueair.com/sg/coronavirus.html>

The only air purifier to provide 24/7 protection against viruses and bacteria



HEPASilent Ultra™

Fill your room with more 100% clean air. Silently.



GermShield™

24/7 protection against viruses and bacteria



SpiralAir™

More 100% clean air to every corner of the room



80%
More
clean air

75%
Less
energy

16%
Lower
noise

HEPASilent Ultra™ is our most advanced filtration technology ever, filling your room with more 100% clean air.

Every component is uniquely engineered in Sweden to provide the highest performance and energy efficiency.

This patent-pending technology combines electrostatic and mechanical filtration to kill 99% of germs and remove dust, pollen, dander, mold, VOCs, and odors.

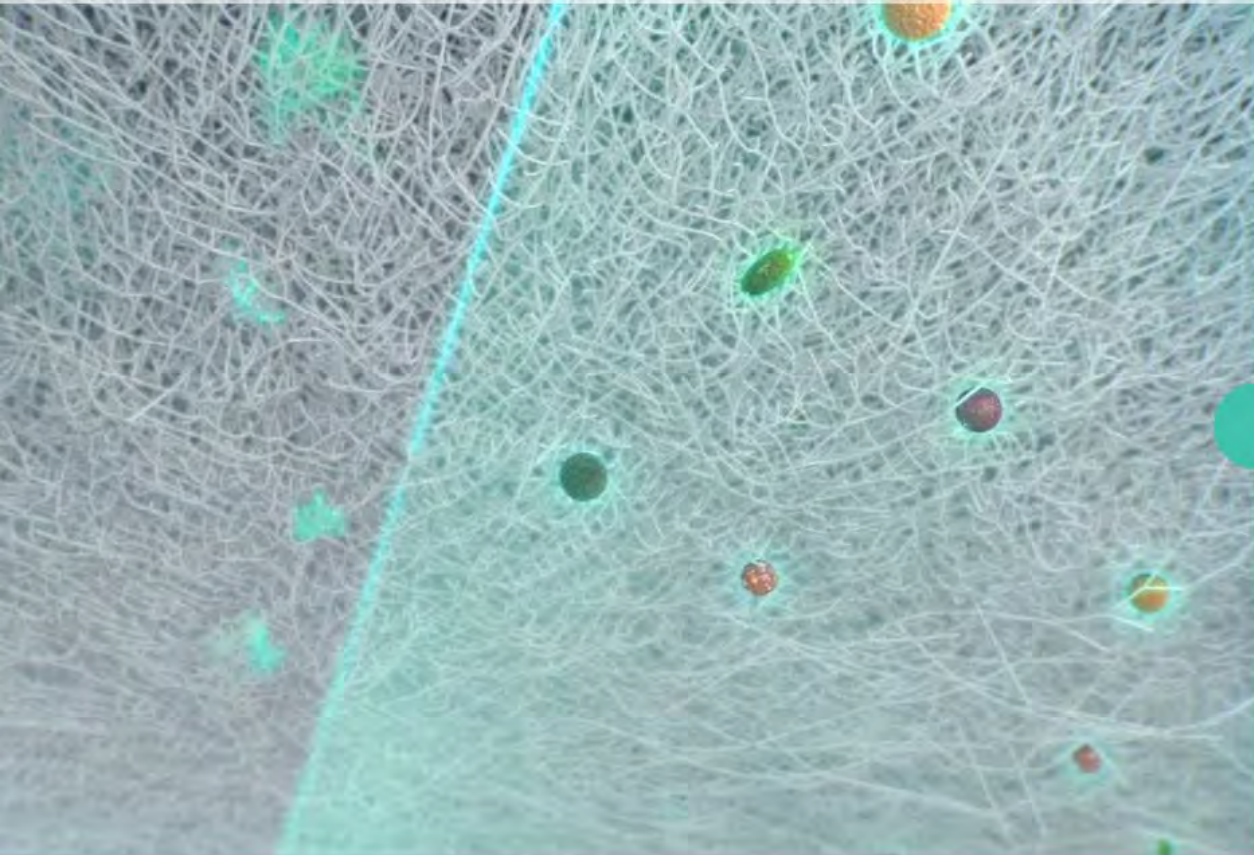
HEPASilent Ultra™ silently delivers 80% more clean air, uses 75% less energy and has a 16% lower noise than traditional true HEPA filtration.*

*Compared to using H13 true HEPA filtration at the same clean air delivery rate. Based on internal Blueair testing.

 **Blueair**

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GermShield™ Technology



Constantly monitors your room for germ prone environments, using the patented sensor module

High efficiency plasma charging kills bacteria and viruses in the filters



Low air draft dries out the filters, killing germs and preventing germ growth

Even on standby, GermShield™ proactively monitors and kills at least 95% of bacteria and viruses.



0%
Growth

>95%
Germ
kill

24/7
Germ
protection

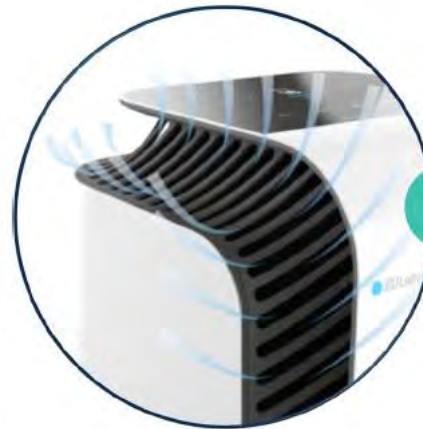
True 24/7 Protection

Even when your air purifier is on standby, the patent-pending GermShield™ function proactively monitors your room and automatically activates when conditions are optimal for growth of viruses and bacteria.

GermShield™ uses a low air draft to ensure 0% growth, and plasma charging to kill at least 95% of existing virus and bacteria on both the filters and interior surfaces.

3

SpiralAir™ Technology



Uniquely designed shape of air outlets, creating a spiraling effect out from the unit



Outlets goes around the entire unit, ensuring air to be delivered in every angle

Air spreads quickly to every corner of the room without feeling cold or unpleasant

The SpiralAir™ outlets are uniquely engineered to deliver 360°, omni-directional, airflow quickly circulating clean air to every corner of the room.

**360°
airflow**

**More
100%
clean air**

**to
Every
corner**



Unlike other air purifiers that only push clean air to a small part of the room, the patent-pending SpiralAir™ outlets are uniquely engineered to deliver 360°, omni-directional, airflow quickly circulating purified air to every corner of the room

– So you breathe clean, healthy air wherever you are.



HealthProtect™ xx70i-models



Full color LCD Display

Flip between different screens

Illuminated touch buttons

5 color Air Quality Indicator

Left side: Particles | Right side: Gases & Odors

| | |
|--------|---------------|
| Blue | Excellent |
| Green | Good |
| Yellow | Moderate |
| Orange | Polluted |
| Red | Very polluted |

HealthProtect™

The only air purifier to provide
24/7 protection against viruses
and bacteria



7770i

7470i

HealthProtect™ 7-series

| MODEL | HealthProtect 7470i | HealthProtect 7770i |
|--|---------------------------------|-----------------------------------|
| Recommended Room Size | 38 m ² (418 sq. ft.) | 62 m ² (674 sq. ft.) |
| ACH (Air Changes Per Hour) | 5 | 5 |
| PRODUCT PERFORMANCE | | |
| Filtration Technology | | |
| CADR Smoke | 455 m ³ /h (270 cfm) | 735 m ³ /h (435 cfm) |
| CADR Dust | 465 m ³ /h (275 cfm) | >675 m ³ /h (>400 cfm) |
| CADR Pollen | 475 m ³ /h (280 cfm) | 735 m ³ /h (435 cfm) |
| Energy consumption | 43 W | 72 W |
| – Low | 9 W | 9 W |
| Sound Level | 45 dB | 55 dB |
| – Low | 25 dB | 27 dB |
| GermShield protection | ✓ | ✓ |
| Clean Air Distribution | 360° SpiralAir | 360° SpiralAir |
| Energy Efficiency (particle CADR/W) | 10.6 | 10.2 |
| FILTERS | | |
| Filter type | SmartFilter 7400 | SmartFilter 7700 |
| Prefilters | Cleanable | Cleanable |
| Main Replacement Filters | Dual Foldable | Dual Foldable |
| Number of filters | 1 | 1 |
| Filter lifetime | Up to 1 year | Up to 1 year |
| CONNECTIVITY / SENSORS | | |
| Blueair app (Wi-Fi connected) | ✓ | ✓ |
| Auto Mode | ✓ | ✓ |
| VOC sensor | ✓ | ✓ |
| Particle sensor | Precision Laser | Precision Laser |
| Temperature and Humidity sensors | ✓ | ✓ |
| USER INTERFACE | | |
| Material & finishing | Premium Steel | Premium Steel |
| Air quality indicator light bar | ✓ | ✓ |
| Air quality in numbers | ✓ | ✓ |
| LCD display | ✓ | ✓ |
| Automatic light dimming | ✓ | ✓ |
| PRODUCT DETAILS | | |
| Product dimensions | 691 x 300 x 300 mm | 855 x 340 x 340 mm |
| Product weight | 12.5 kg (27.6 lbs) | 19.2 kg (42.3 lbs) |
| Wheels | ✓ | ✓ |

HealthProtect™

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and bacteria



You can be **reassured** knowing your
family is breathing **safe, germ-free** air.

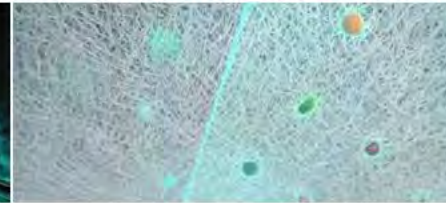
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Filtration performance
HEPASilent Ultra™



2

Constant monitoring
GermShield™

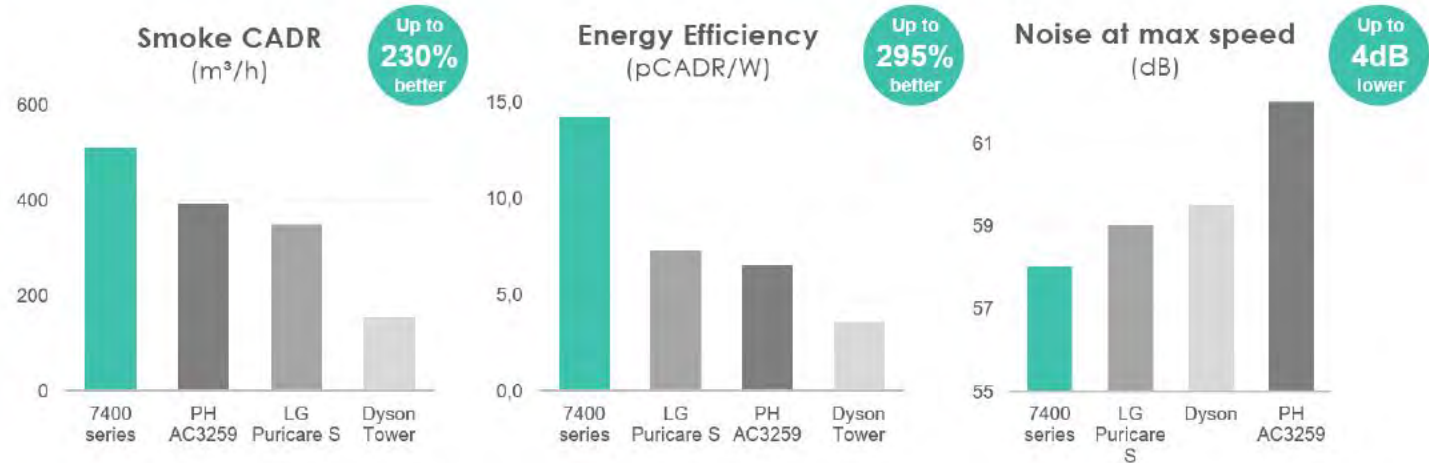


3

Germ-free air everywhere
SpiralAir™ technology



Winning on Performance



Superior Connected Experience

HealthProtect connected experience delivers consumer centric benefits:

Reassurance

Reassure consumers about Blueair air purifiers superior performance, its progress and result, to achieve piece of mind.



"I want to surround myself with the latest technology because it reassures me that I'm doing the best I can to improve my life and home."
- Female, 25-35 years old, China

Ease of use

Provide consumers the most simple, intuitive and personalized experience with their Blueair air purifier. Automation at its best.



"I want to set it and forget it. Make it work for me."
- Male, 30-40 year old, Tokyo



HealthProtect™ product overview

Multi-interactive User Interface

5-color Air Quality display

Premium and durable steel

High quality PM & tVOC sensors

Omidirectional outlets for 360 airflow

Main filter door for easy access
when changing the filters

Big inlets for maximum capture of pollutants

Easy to clean pre-filters

Hidden cable winder to excess cord

Hidden wheels for easy movability



Summary of Air Purification Technology

| | UV-C Germicidal Lamp | UV-C Ozone Lamps | Corona Discharge Ozone Systems | UV-C Catalytic Oxidation Systems | Photohydro- ionization Systems | HEPA Filter Air Purification System | BLUEAIR HEPASilent |
|--|----------------------|------------------|--------------------------------|----------------------------------|--------------------------------|-------------------------------------|---------------------------|
| Provides whole house/area air purification | No | Yes | Yes | No | Yes | Yes | Yes |
| Keeps mold from growing on AC coil / Filter | Yes | Unknown | Unknown | No | Yes | Yes | No |
| Reduces odors, VOCs | No | No | No | No | Yes | Yes | Yes |
| Bacteria, viruses capture | No | No | No | No | No | Yes | Yes |
| Bacteria, viruses capture kill or deactivate | Yes | Yes | Yes | Yes | Yes | No | Yes |
| Low initial cost | Yes | Yes | No | No | Yes | Yes | Yes |
| Low installation cost | Yes | Yes | No | No | Yes | Yes | Yes |
| Reduces microbials by over 90% throughout the house | No | No | No | No | Yes | No | Yes |
| Low maintenance | Yes | Yes | No | No | Yes | Yes | Yes |
| Low power consumption | Low | Low | High | High | Low | High | Low |
| Meets Federal ozone safety guidelines | Yes | No | No | Yes | No | Yes | Yes |
| Has the broadest range of effectiveness | No | No | No | No | No | Yes | Yes |
| Potential secondary contamination when maintenance or filter replacement | No | No | No | No | No | Yes | No |

Highlight for Blueair HEPESilent Technology

- Able to remove and kill/inactivate bacteria and virus
- Avoid secondary contamination
- Low power consumption
- No free ion or additional ozone created outside the machine
- Low installation cost
- Low running cost

A global company

R&D & Production

China
Sweden

Regional HQs

China
Hong Kong
Sweden (Innovation Hub)
UAE
USA

Sales Representatives

Australia
Austria
Bangladesh
Egypt
France
Germany
Hong Kong
Indonesia
Japan
Korea
Kuwait
Macedonia
Malaysia
Philippines
Poland
Qatar
Singapore
Switzerland
Taiwan
Thailand
Vietnam

