



PRESS RELEASE – for immediate release

The first link between potentially toxic chemicals in office air and in the blood of office workers highlights the severity of the indoor air quality issues.

Office workers health threatened by toxic dangers

Stockholm, Sweden, June 26, 2012 – The health of office workers is being threatened by potentially dangerous substances emitted by carpets, furniture, paint and other items, according to a study of office workers. Researchers discovered a high level of polyfluorinated compounds (PFCs) in the blood of people working in a newly-decorated office in Boston, Massachusetts, in the USA.

“The negative impact of low indoor air quality on the well-being, morale and productivity of office workers has been well charted, but worryingly this latest study provides the first link between potentially toxic chemicals in office air and in the blood of office workers,” said Johan Wennerström, head of R & D at Blueair, a leading premium air purifier manufacturer that champions clean indoor air as a basic human right.

Mr. Wennerström noted that many organizations, enterprises and individuals remain blissfully unaware that the quality of indoor air today can be 100 times worse than the air they breathe outside on the street.

“The research undertaken by scientists at the American Chemical Society (ACS) is compelling. It showed office workers are being exposed to levels of so-called polyfluorinated compounds (PFCs) that are 3 – 5 times higher than those of previous studies of household air,” Mr. Wennerström said.

“The findings underline the vital need for urgent action by national authorities to address the entire indoor air quality issue, something we are pushing very hard for with our Clean Air. What we find particularly worrying is that the results also suggested that workers in newly renovated office buildings may receive considerably higher doses of PFCs than workers in older buildings.”

The Boston study was funded by the U.S. National Institute of Environmental Health Sciences and the results were published in the American Chemical Society's publication 'Environmental Science & Technology'.

Blueair in May 2012 called on the European Commission to implement a single European standard of the 'Clean Air Delivery Rate' (CADR) system used in the United States to measure the efficiency of indoor air cleaners. Blueair also earlier this year launched its 'Clean Air is a human right' awareness campaign, which is geared to place indoor air pollution in the spotlight due to growing scientific evidence of related health threats posed to children and adults.

“Health issues such as respiratory disease and heart disease are an immense problem plaguing people in every urban area around the world, yet relatively few people have been made aware of



the potentially dangerous substances found in the air they are breathing indoors," said Mr. Wennerström.

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About Blueair

Sold in over 51 countries around the world, Blueair delivers home and office users more clean indoor air for enhanced user health and wellbeing faster than any competing air purifier thanks to its commitment to quality, energy efficiency and environmental care. A Blueair air purifier works efficiently, silently to remove 99.97% of allergens, asthma triggers, viruses, bacteria and other airborne pollutants. For more information about Blueair, please visit www.blueair.com.

Source: American Chemical Society

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